



Variety – The Children's Charity  
proudly presents:

**The 18<sup>th</sup> Annual**

# **SUNSHINE GAMES**

Friday, August 4, 2017

9:00 AM – 3:00 PM

Variety Club Camp & Developmental  
Center

## **SPONSORSHIP OPPORTUNITIES**

### **TITLE SPONSOR \$2000**

- Display your company banner at the Sunshine Games
- Your company is welcome to a information/resource table
- Your company will be acknowledged as the 2017 Title Sponsor for this event on Variety's website
- Company recognition in all media releases and social media outlets
- (10) Company representatives may attend & join us for lunch

### **ACTIVITY SPONSOR \$500**

- Display of your company's logo at the sponsored activity station-you can choose your station on first come-first served basis
- (4) Company representatives may join us to volunteer at your company's sponsored activity
- Your company is entitled to a resource/information table

### **SUN&FUN SPONSOR \$1000**

- Display your company banner at the Group Recreation/ Entertainment Area where we have DJ music, dunk tank, train rides & other activities
- Your company may set up an information/resource table
- (10) Company representatives may attend & join us for lunch
- Your company sponsorship will offset the cost of activity rental & entertainment fees

### **AWARDS SPONSOR \$250**

- Display of your company's logo on team signs
- Camper team named in honor of your company
- (4) Company representatives may join the team and participate in the games along with the campers
- Your sponsorship will also assist in providing awards and prizes for each of the campers

**RESOURCE TABLE PARTICIPATION ONLY AVAILABLE FOR \$50 – SEE ATTACHED FORM**