



LET THEM EAT CAKE 2018

Sponsorship Tiers

Presenting Sponsor: \$12,000

- "Presented By" recognition on all marketing materials
- Logo with hyperlink on all e-blasts advertisements for the event
- Logo placement on Tickets Sales promotion
- Logo placement on the Variety's Let Them Eat Cake Website with hyperlink
- Inclusion in event press releases
- First right of refusal for 2019
- Speaking opportunity before Award Ceremony for self-promotion purposes
- "Best of Show named in your honor
- Logo on 500 VIP Passes (logo submission deadline is January 6,2018)
- 10 VIP Invitation to Let Them Eat Cake
- Complimentary Vendor table in the main ballroom
- Prominent company banner placement
- Mention in Fall/Winter issue of high profile trade magazine (TBD)

Platinum Sponsor: \$6,000

- Logo on 500 VIP invitations (logo submission is January 6,2018)
- Prominent company banner placement
- 5 passes to *Let Them Eat Cake*
- Complimentary vendor table in the main ballroom
- Inclusion in event press releases
- Sampling opportunity for all attendees

Gold Sponsor: \$3,000

- Logo on 500 invitations (logo submission is January 6, 2018)
- Company banner displayed at event
- 4 passes to *Let Them Eat Cake*
- Complimentary vendor table in the main ballroom
- Inclusion in event press releases
- Sampling opportunity for all attendees

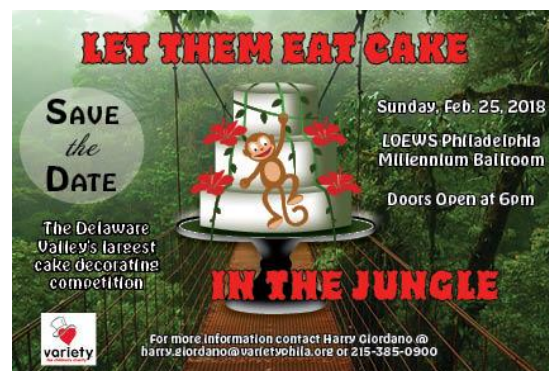
Silver Sponsor: \$1,500

- Company banner displayed at event
- 2 passes to *Let Them Eat Cake*
- Complimentary vendor table
- Inclusion in event press releases
- Sampling opportunity for all attendees

Bronze Sponsor: \$700

- 2 Passes to *Let Them Eat Cake*
- Complimentary vendor table
- Sampling opportunity for all attendees

If you want to become a sponsor or have questions concerning "Let Them Eat Cake" or Variety – the Children's Charity please contact Harry Giordano at 215-385-0900 / harry.giordano@varietyphila.org



February 25, 2018
Millennium Ballroom
at
The LOEWS
Philadelphia

Variety – the Children's Charity
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