Voice of Variety

Want to submit a story to our newsletter? Contact Matt Gregory at matt.gregory@varietyphila.org
Dear Friends of Variety,

I hope all of you are welcoming the fall season with open arms as we watch the beautiful transition take place all around us, especially here on campus. Working with Variety’s children and helping them strive to meet goals brings the staff here an immeasurable amount of joy we look forward to year in and year out. However, after the kids have gone back to school, the staff continues to stay hard at work, pushing forward with a focus on achieving the best possible outcomes through all of our events, programs, and fundraising efforts.

Since last month, Variety has benefitted from the Mariniello TOC (Tournament of Champions) Pro-Am golf event as well as the Thomas J. Cassidy Memorial Golf Outing. Both ventures were a success and everyone involved made it a memorable affair. Variety also held the Tri-State Labor & Management Council fundraising and awards dinner at Cescaphe’s Down Town Club in Philadelphia which brought in roughly $50,000 for our children. It was a pleasure to honor Charles A. Ercole, Salvatore J. Patti and Ted Kirsch, and we look forward to them continuing to do great work in our local communities.

As we look ahead, I would like to bring to your attention to some exciting events. The Firkin 5k & 1 mile walk will be taking place on Saturday, October 14th. Always an outstanding event, we’d love for you to join us as a sponsor or a runner/walker. Programmatically, we look forward to the start of our Saturday Arts series on October 7. The You Are Beautiful ladies will be back to present Fall Fest on October 21st. We hope that many of you can be part of the moments that make our work worthwhile.

Lastly, our "Cut" a Kid a Break fundraising event will launch in November. Beauty salons all around the Delaware Valley will donate their time and skills in the world of beauty to help the children of Variety Club. Be on the lookout for event dates and participating salons near you for a very special deal for a very special cause.

If you have any questions or concerns or just want to chat about anything Variety, please feel free to contact me via email at angus.murray@varietyphila.org or phone 610-584-4366 ext. 203. Thanks for all the support you have provided and continue to provide to our kids!

Variety VIP of the Month

Carol Lawrence

Carol Lawrence is the head of our new Alumni Association and she is doing so much to move this blossoming organization in the right direction. Carol’s son was a former camper at Variety so she has been involved with our programs for over 20 years. When she heard there was an alumni program beginning at Variety she immediately volunteered to lead the association. Carol believes that this new group gives Variety alumni the chance to give back to the place that gave them so much as young campers. She recognizes each and every child who attends a Variety program is genuinely cared for by the Variety staff and wants to alumni to return the favor. Her leadership has led to creation of a board of interested parents willing to recruit and fundraise on behalf of Variety, as well as connect our farm stand program with alumni willing to volunteer effort to help out. Carol Lawrence is the kind of dedicated, hard-working individual we are proud to have as a Variety supporter, and as this month’s Variety VIP.
Firkin 5k & Oktoberfest

Do you want to celebrate one of Germany’s oldest traditions in style? Then come get your Oktoberfest on with Variety at the Firkin 5k! On October 14, hundreds of runners will gather at White’s Road Park in Lansdale to run a 5k ending at Lansdale’s Oktoberfest event.

The chip-timed 5k winds through the scenic park and neighborhood streets of Lansdale. The first 200 runners who register receive a tech shirt while every runner will receive a swag bag filled with various goodies. We also have gold, silver, and bronze medals made by our kids for the top male and female runners in each age bracket! Get there early because registration starts at 8:45am and the race starts at 10am. To learn more or to sign up for the event go to: http://varietyphila.org/firkin-5k.

Following the run, the Oktoberfest begins at 11am! There will be a number of vendors, attractions, and plenty of ways to celebrate Oktoberfest. Live music, fun activities, dance troupe performances, and delicious food and beverage will all be part of the festivities. Each runner over the age of 21 will receive one beer token to use at the event.

Wondering what a firkin is? A firkin is a specific kind of keg used to keep the beer fresh. It is about a quarter of a barrel, or 72 pints, and can be wooden or metal. The special thing about a firkin is the way it is tapped. The firkin must be laid on its side and have the tap driven into horizontally with a hammer. We choose to use a unique keg because this is a unique event and we want you to be a part of it! Make sure to meet us on Saturday, October 14 to enjoy the race and raise a beer stein to Variety (21+ years of age to drink.)

For more information contact Mary Fuller: mary.fuller@varietyphila.org 610-584-4366 x 130
## Calendar

<table>
<thead>
<tr>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td></td>
<td>Social Club</td>
<td>Vocational Club</td>
<td>Social Club</td>
<td>Vocational Club</td>
<td></td>
<td>Saturday ARTS</td>
</tr>
<tr>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
</tr>
<tr>
<td></td>
<td>Social Club</td>
<td>Vocational Club</td>
<td>Social Club</td>
<td>Vocational Club</td>
<td></td>
<td>Firkin 5k Sat. ARTS</td>
</tr>
<tr>
<td>15</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td>19</td>
<td>20</td>
<td>21</td>
</tr>
<tr>
<td></td>
<td>Social Club</td>
<td>Vocational Club</td>
<td>Social Club</td>
<td>Vocational Club</td>
<td>Alumni Weekend Retreat (AWR)</td>
<td>Fall Fest Sat. ARTS AWR</td>
</tr>
<tr>
<td>22</td>
<td>23</td>
<td>24</td>
<td>25</td>
<td>26</td>
<td>27</td>
<td>28</td>
</tr>
<tr>
<td>Alumni Weekend Retreat</td>
<td>Social Club</td>
<td>Vocational Club</td>
<td>Social Club</td>
<td>Vocational Club</td>
<td></td>
<td>Saturday ARTS</td>
</tr>
<tr>
<td>29</td>
<td>30</td>
<td>31</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Social Club</td>
<td>Vocational Club</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Fall Fest

Face painting, pumpkin painting, karoke, games, seasonal snacks, cupacke decorating and more are all a part of the You Are Beautiful Fall Fest on October 21 right here on our campus.

### Saturday Arts

The Saturday Arts Program is an educational and recreational program with a concentration in art, music, dance, drama, socialization and social skills. Our theme for this fall’s Saturday Arts program is “outer space”. Program starts on October 7.
Mariniello Tournament of Champions
In memory of our friends Vince and Betty Mariniello, our annual Tournament of Champions fundraiser was held in recognition of this incredible couple’s commitment to Variety and the Philadelphia Section PGA.

Vince was involved with Variety for over 40 years, while his wife stood by his side showing love and support for the organization as well. He was a long-time supporter before being named president of the board and going on to become the chairman.

Cassidy Golf Outing
Our 12th annual Thomas J. Cassidy Memorial Golf Outing was held at the Mainland Golf Course on a beautiful September Friday, in memory of Dan and Tom Cassidy’s father. Dan and Tom have both been involved with the Young Variety Board and continue to show their support by organizing this outing. It was a beautiful day for the golfers and the Cassidy family to participate in the event.

The day started off with a fun round of golf and ended with an after-party at PJ Whelihan’s Pub in Blue Bell, where there was a fire pit reserved for the golfers. Participants were able to enjoy tasty snacks and a barbeque cookout with delicious food!

Tri-State
On Thursday, September 14th, we held our Golden Heart of Variety Award Reception at the Down Town Club, honoring Charles A. Ercole, Salvatore J. Patti, and Ted Kirsch. The venue, located in center city overlooking Independence Hall, provided a beautiful backdrop to a memorable night.

We present the Golden Heart of Variety Award to individuals who exemplify the ideals of being one for others through professional and humanitarian accomplishments and are worthy of celebration. Our honorees, Charles A. Ercole and Salvatore J. Patti, were extremely deserving of this prestigious award.

We also presented the Education Leadership Award to Ted Kirsch for his commitment to the American Federation of Teachers (AFT). Ted, the Vice President of the AFT, has worked for many years to advocate for fairness, democracy, economic opportunity, and high-quality public education, healthcare and public services for students.

The Tri-State Labor & Management Council Golden Heart of Variety Award Reception was a great opportunity to celebrate three members of the community who support our mission. With the help of our honorees and everyone who attended, we raised roughly $50,000 to help enrich the lives of children with disabilities. We’d like to thank anyone attended, helped organize, or supported the event, and a big thank you to the Down Town Club for hosting us.
Once the kids get their supplies they’re going to need a way to carry them all from class to class. We want to have volunteers put the supplies into backpacks for a pre-made-school-ready package.

The help we offer children and families is only possible because of the help we receive from donors. The generous contributions from individuals and corporations allow us to continue the work we’ve been doing for over 50 years. Anything you can contribute will directly benefit at least one child in some way. Visit our website to learn even more about the ways you can help us help the communities we all live, work and play in.

To donate visit: http://varietyphila.org/

Wish List

Here are a few items we could really use. If you have any interest in donating one of the items below contact Heather Johnson at heather.johnson@varietyphila.org

**Backpacks**

Once the kids get their supplies they’re going to need a way to carry them all from class to class. We want to have volunteers put the supplies into backpacks for a pre-made-school-ready package.

**Baking Ingredients**

Students in our After School Program will be baking and selling treats as concessions at different sporting events. We could really use things like brownie mix, cupcake tins, or any other baking materials to help us out!

**Candy**

We have our kids go on a safe trick-or-treating adventure on campus during our Fall Fest. We need some extra Halloween candy to make sure their bags are filled by the time they finish! Remember we are a peanut-free campus so please, no nuts.
The Alumni Association is an offshoot organization offered to people who have enjoyed Variety programming as youth. This group seeks to empower alumni to maintain friendships, develop networks, and support the mission and vision of Variety - the Children’s Charity.

Benefits:
- Monthly social opportunities, on campus and in the community
- Education and resources of supports for adults in the disability system, such as social security, waiver funding, OVR, providers etc.
- Legislation and outreach information regarding disability law
- And more!

For more information, or to join the Association, please contact the Director of Programs Heather Johnson at 610-584-4366 x 230 or heather.johnson@varietyphila.org

Facebook Group: “Variety-the Children's Charity of the Delaware Valley Alumni Association”

“Cut” a Kid a Break

“Cut” a Kid a Break is the beauty industry’s way of raising funds and building awareness to better serve the special needs community. Salon employees donate their time and the money collected from the services they provide to benefit Variety – the Children’s Charity. Salons on Sunday, November 5 to support this cause and show their philanthropic spirit.

For more information contact
Harry Giordano
harry.giordano@varietyphila.org
(215) 385 - 0900