



Honoring our 2021 Golden Heart of Variety award recipients

Allan Domb

Philadelphia
Councilmember-At-Large



Edward McBride

PECO, Manager of External
Affairs



Dear Friend,

On behalf of Variety - the Children's Charity of the Delaware Valley, I'm honored to invite you to support and attend our Fourth Annual Black Hat Bash. This event is being held on Tuesday, June 15th at the beautiful Water Works, situated between historic Boathouse Row and the Philadelphia Museum of Art. An evening of dinner and dancing under the stars will be extra special as we honor two supporters of Variety and children's causes: Allan Domb, Philadelphia Councilmember-At-Large and Edward McBride, Manager of External Affairs for PECO.

These accomplished professionals will receive the Golden Heart of Variety award in recognition of their many years of steadfast support of children in need.

Please join us in celebrating their achievements and honoring their commitment to children with disabilities, by choosing an event sponsorship, by placing an ad in our commemorative journal, or by hosting a table.

You and your guests will enjoy a fantastic evening, complete with VIP Valet, top shelf open bar and a five-star seated dinner, all while enjoying live music. We are even offering two fabulous prizes to the man and woman who arrive in the most festive and creative black hats! Your generous gift to Variety - the Children's Charity, will be tax deductible, and most importantly, will advance our ongoing mission to build independence and self-confidence in children and young adults with disabilities.

We look forward to seeing you on June 15th!

Sincerely,

Maribeth Roman Schmidt, Variety Board President

Dominique Bernardo, Variety CEO



Black Hat Bash



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Philadelphia
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Please select your desired sponsorship level in support of our Black Hat Bash

TOP HAT SPONSOR \$25,000

- 2 Reserved Tables of 10
- Full page ad in program & listing on cover
- Prominent listing in/on all event promotions
- Prominent & special recognition on website/social media

BOWLER SPONSOR \$5,000

- 1 Reserved Table of 10
- Full page ad in program
- Company logo placed in select area
- Recognition on website/social media

FEDORA SPONSOR \$15,000

- 1 Reserved Table of 10
- Gold page inside cover ad
- Company logo placed in select area
- Special recognition on website/social media

CLOCHE SPONSOR \$3,500

- 1 Reserved Table of 10
- Half page ad in program
- Company logo placed on reserved table
- Recognition on website/social media

FASCINATOR SPONSOR \$10,000

- 1 Reserved Table of 10
- Silver page ad in program
- Company logo placed in select area
- Recognition on website/social media

GOLD SPONSOR \$2,000

SILVER SPONSOR \$1,500

FULL SPONSOR \$1,000

Gold, Silver, and Full sponsors all receive full page ads and appear in journal in a prioritized order (Gold/Silver/Full)

HALF PAGE AD \$750

QUARTER PAGE AD \$500

TICKETS \$300/PERSON



variety
the children's charity®



Black Hat Bash



Contact Name : _____

Business Name : _____

Address : _____

City/State/Zip : _____ / _____ / _____

Phone Number : _____

Email Address : _____

Please submit all the ads/business cards by June June 2nd for inclusion in event

I will email my ad/business card (.jpeg, .png, .gif) to Caitlin LaPorte
program

Please design an ad for me; I will email our logo to Caitlin LaPorte

Payment Method: Invoice Requested Check enclosed (payable to "Variety")

Visa Mastercard Other

Name on Card : _____

Card Number : _____

Billing Zip Code : _____

Expiration Date : _____ CVV Code : _____

How to Submit

You can complete this form and mail to Variety, or go to www.varietyphila.org to complete online.

Acceptable formats for electronic copy are PDF, JPG, or TIFF. Ads can be either Color or Black and White. Photos and Microsoft Word documents may also be submitted.

Full Page Ad is 4.75" Wide x 7.5" High
Half Page Ad is 4.75" Wide x 3.5" High
Quarter Page Ad is 2.25" Wide x 3.5" High

Your submission should be sent to Caitlin LaPorte at caitlin.laporte@varietyphila.org

Variety - the Children's Charity of the Delaware Valley
2950 Potshop Rd., PO Box 609
Worcester, PA 19490