



Dear Chef:

I am writing to invite you to what has become the **largest cake** competition the Delaware Valley has ever seen.

Are you the best Cake Artist of 2021? There is one way to find out; join us for **Let Them Eat Cake with Mythical, Magical Beasts & Creatures** and at the same time make a difference in the fight to empower local children with special needs by benefiting Variety – the Children’s Charity. A \$150 donation and samples of your cake (200 servings minimum) will give you the opportunity to prove your wedding cake is better than the rest.

This year our categories include:

Best of Show	Best Theme	Best Student	Best Design
Audience Choice	Best Tasting	Best Traditional Wedding Cake	

Date: Sunday, October 3, 2021

Location: The Millennium Ballroom of the LOEWS Center City hotel at 12th and Market Streets.

You will have ample time to load in and properly display your entry with a load in schedule given to you from Variety no later than September 20th, 2021.

There has been a huge response to this event and each pastry chef must have enough samples to accommodate a minimum of 200 servings. In 2019, we received an overwhelming turnout to say the very least. We had well over 700 foodies in attendance.

Winners will be announced publicly around 7:30 PM, depending on the attention of the crowd.

The general public will receive goody bags and the chances to win over 40 prizes. The entire evening of fun and fabulous cakes, live music, unlimited wine and spirits tastings cost the public a total of a \$40 donation in advance or \$50 at the door benefiting Variety – the Children’s Charity. This is certainly a great deal for a great cause. Each pastry chef will receive four passes, one for themselves and three assistants. We would like to offer more passes but this is a fund-raiser after all.

If you have questions concerning “Let Them Eat Cake” or Variety – the Children’s Charity please call Kristin at 610-548-4366 x 232 / [Facebook](https://www.facebook.com/varietyphila) @varietyphila.org or [Instagram](https://www.instagram.com/varietyphila) @varietyphila.org at 610-548-4366 x 232 / [LinkedIn](https://www.linkedin.com/company/varietyphila) @varietyphila.org.

I am certainly looking forward to eating the best wedding cake in the Delaware Valley.

Sincerely,

Krisitn Podwojski
Director of Operations
Variety – the Children’s Charity

Mike Magner
Development Associate
Variety – the Children’s Charity

